

THE GOOGLE DISPLAY NETWORK SERVES **1 TRILLION IMPRESSIONS** * EVERY MONTH...

WHERE DO THEY GO?

Ads are served across **2+ MILLION WEBSITES** which include:

PREMIUM BRANDED SITES:

65% of comScore's **top 200 websites** are served by the Google Display Network *

GOOGLE OWNED PROPERTIES:



#1

video platform in the world *

Youtube



#1

blog platform in the world *

Blogger



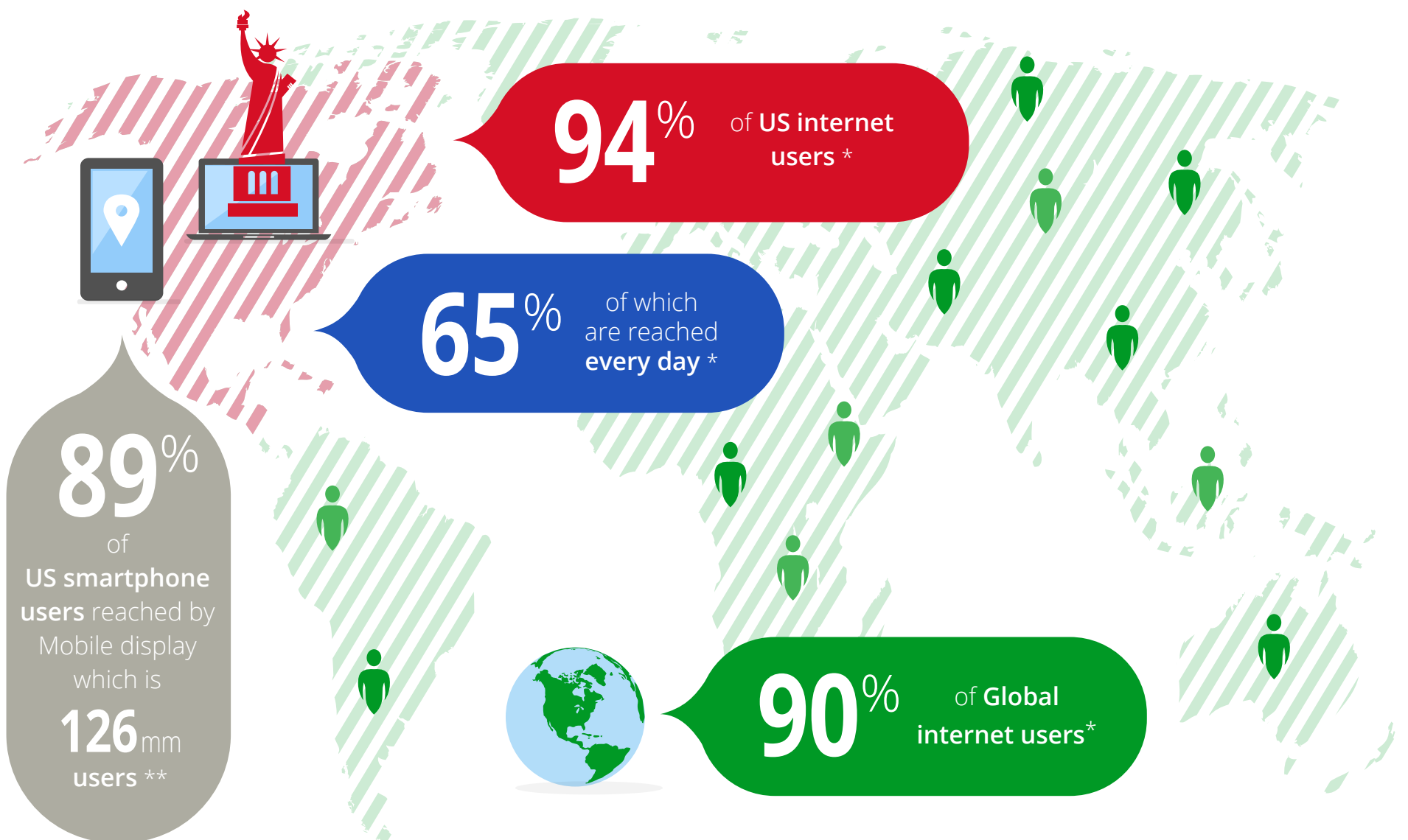
#1

email service provider in the world

Gmail

HOW ARE THEY SEEN?

ACCORDING TO COMSCORE, THEY ARE SEEN BY:



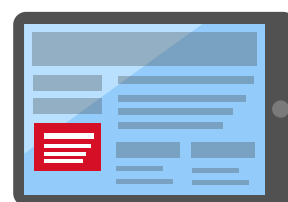
IN THESE FORMATS:



Video ads



Image ads



Text ads



Ads on mobile