



National  
**PTA**  
everychild.onevoice.®

# 10 REASONS *You* Belong IN PTA

- 1 Amplify your voice.** PTA trains parents to advocate for children by taking actions and building coalitions that make positive change. Through PTA, you are informed about what you can do to affect local, state and federal policies that most impact children, families and schools.
- 2 Have fun and meet new people!** Show your passion while making new lifelong friends from across your community, state and country that share your commitment to children.
- 3 Save time and effectively run your PTA.** Use the Local PTA Leader Kit and an array of eLearning courses full of best practices and downloadable tools to help you lead your PTA and manage finances, grow membership, plan programs, fundraise, communicate with families and partner with school administrators to advocate for school improvements.
- 4 Access resources and grants for your family engagement efforts.** Apply for funds or choose from an extensive collection of guides and digital tools for parents, including topics such as college and career preparation, child safety, navigating special needs and much more.
- 5 Participate in PTA's nationally-recognized student and family programs.** Encourage students to explore the arts through Reflections, the nations largest and longest running student arts program. Use PTA's program kits and apply for grants to engage families in health and safety, literacy, bullying prevention, digital safety and STEM.
- 6 Gain recognition and national visibility for improving your school.** Participate in National PTA's School of Excellence program to strengthen your family-school partnership by engaging families in supporting student success and continuous school improvement. Earn national recognition that is celebrated at your school, in your district and across your state.
- 7 Share timely parenting info.** Our premier publication, *Our Children Magazine*, was created for the parent who's always on the go and looking for the best parenting, wellness, education and PTA community info to help their child excel at school and in life. Share these and even hotter topics from our weekly digital publication PTA Weekend Update. If parents should know it, we cover it!
- 8 Benefit from money-saving deals.** PTA members have access to a range of discounts from brands like AARP, Hertz, LifeLock, MetLife, Mountain America Credit Union, and Quicken Loans—just to name a few.
- 9 Transform parent leadership into professional development.** Increase your impact, visibility and connections by taking a leadership role on PTA boards in your state—or with National PTA. We support you every step of the way with in-person, mobile and digital learning experiences, as well as mentors who become your champions for life.
- 10 Create the village that helps to raise kids and strengthen schools and communities.** PTA believes we can make every child's potential a reality—but we need more believers. We need you.

Belong to PTA today—[PTA.org/Join](https://www.pta.org/join)

