

HOTEL OCCUPANCY TAX AND SPONSORSHIP COMMITTEE MINUTES

April 11, 2019

After determining that a quorum is present, the Hotel Occupancy Tax and Sponsorship Committee convened into an Open Meeting on Thursday, April 11, 2019 at 11:37 a.m., in the City Hall Work Session Room, City of Denton City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Committee Chair, Gerard Hudspeth, Mayor, Chris Watts and Councilmember, Deb Armintor

STAFF PRESENT:

Antonio Puente, Jr, Chief Financial Officer – Interim ACM
Mack Reinwand, Deputy City Attorney
David Gaines, Assistant Director of Finance
Nancy Towle, Treasury Manager
Ranee Klingele, Senior Treasury Analyst

AGENDA ITEM 1: CONSIDER APPROVAL OF HOTEL OCCUPANCY TAX AND SPONSORSHIP MINUTES FROM MARCH 21, 2019.

Minutes were approved as written by Councilmember Armintor and seconded by Mayor Watts.

Motion passed unanimously.


AGENDA ITEM 2: RECEIVE A REPORT, HOLD A DISCUSSION AND DIRECTION REGARDING THE HOTEL OCCUPANCY TAX AND SPONSORSHIP PROGRAMS FY 2019-20.

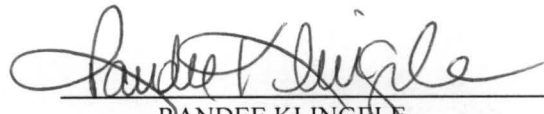
Ranee Klingele introduced the item reestablishing the committee's request for staff to provide a comprehensive chart illustrating the Hotel Occupancy Tax (HOT) 2020 applicant budget requests. The chart provided current year 2019 budgets alongside applicant requests and the variance of those in dollars and percentages. The committee discussed the budget requests and resolved, in fairness, to only invite new applicants to provide a supplemental presentation. Two new applicants, Denton Day of the Dead Festival and Real Waves Radio Network, will be requested to present on April 30, 2019 to this committee.

The committee directed staff to provide both HOT and Sponsorship applications to its members in advance of the committee's funding meeting scheduled for May 2019.

AGENDA ITEM 3: NEW BUSINESS

Meeting adjourned 12:04 p.m.


GERARD HUDSPETH
COMMITTEE CHAIR
CITY OF DENTON, TEXAS


RANDEE KLINGELE
RECORDING SECRETARY
CITY OF DENTON, TEXAS