

HOTEL OCCUPANCY TAX AND SPONSORSHIP COMMITTEE MINUTES

February 14, 2019

After determining that a quorum is present, the Hotel Occupancy Tax and Sponsorship Committee convened into an Open Meeting on Thursday, February 14, 2019 at 2:10 p.m., in the City Hall Conference Room, City of Denton City Hall, 215 E. McKinney Street, Denton, Texas.

PRESENT: Committee Chair, Gerard Hudspeth and Councilmember, Deb Armintor

STAFF PRESENT:

Bryan Langley, Deputy City Manager
Antonio Puente, Jr, Chief Financial Officer
Mack Reinwand, Deputy City Attorney
Ranee Klingele, Treasury Analyst

AGENDA ITEM 1: CONSIDER APPROVAL OF HOTEL OCCUPANCY TAX MINUTES FROM SEPTEMBER 27, 2018.

Minutes were approved as written by Councilmember Hudspeth and seconded by Councilmember Armintor.

Motion passed unanimously.

AGENDA ITEM 2: RECEIVE A REPORT, HOLD A DISCUSSION AND PROVIDE RECOMMENDATIONS REGARDING TWO MID-YEAR SPONSORSHIP APPLICATIONS FOR CURRENT YEAR FY 2108-19.

Ranee Klingele introduced the item by providing a status update on the currently funded City Sponsorships which were recommended by this committee and approved by Council last year. A \$6,600 fund balance remains of the original \$87,000 sponsorship budget for the current fiscal year.

Committee reviewed and discussed two sponsorship applications. Committee discussed apprehension in funding Filmmaking Access' camera equipment that would be given to participants and/or kept by applicant. In addition, knowing more applications were being prepared to be presented at a future date, decided to allocate only a portion of the remaining \$6,600 fund balance. Staff will work with both applicants to prepare a budget as directed by the committee.

Denton Community Market will receive \$3,000 for 10th Anniversary Opening Day
Filmmaking Access will receive \$500 for Oracle in Time

Chairman Hudspeth moved to forward two contracts to Council totaling \$3,500 seconded by Councilmember Armintor.

Motion passed unanimously.

AGENDA ITEM 3: RECEIVE A REPORT, HOLD A DISCUSSION AND PROVIDE DIRECTION REGARDING HOTEL OCCUPANCY TAX AND SPONSORSHIP PROGRAMS FOR FY 2019-20.

Randee Klingele began by providing the past practice and purpose of reviewing both the program guidelines and application annually. The Program Year Timeline was reviewed illustrating the importance of preparing for next year early due to the committee's desire to have some applicants make presentations. Staff will prepare several scenarios for the committee to determine the number of applicants it will have present this spring. Staff will also obtain presentation procedures from other city departments to ensure the process is effective.

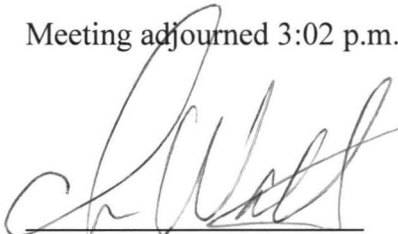
The Hotel Occupancy Tax (HOT) Guidelines and Application were presented to the committee with only administrative updates. Councilmember Armintor requested a legal opinion regarding the statutory caps on both the art and historical category.

The Sponsorship Guidelines and Application were presented to the committee with no changes.

Chairman Hudspeth requested the Council be given the opportunity to provide direction on the acceptance of applications for both the HOT and Sponsorship programs after the deadline date has passed.

Both Program Guidelines and Applications were approved as presented. Committee agreed to meet again on February 26, 2019, or soon thereafter.

Meeting adjourned 3:02 p.m.



CHRIS WATTS
COMMITTEE MEMBER
CITY OF DENTON, TEXAS



RANDEE KLINGELE
RECORDING SECRETARY
CITY OF DENTON, TEXAS