

AGENDA

A meeting of the City of Waxahachie Comprehensive Plan Advisory Committee (CPAC) to be held in the City Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas, on ***Tuesday, August 31, 2021 at 6:30 p.m.***

Council Members: Doug Barnes, Mayor, Council Member Place 2
Billie Wallace, Mayor Pro Tem Place 4
David Hill, Council Member Place 1, Chairman
Melissa Olson, Council Member Place 3
Travis Smith, Council Member Place 5

Planning & Zoning
Members: Rick Keeler
Melissa Ballard
Betty Square Coleman
Bonney Ramsey
Jim Phillips
David Hudgins
Erik Test

Council Appointees: Tina Ensinia
Kathleen Bowen, Vice Chairman
Charles B. Beatty
Stacey Bailey
Bruce Zimmerman
Joann Wiggins
Shane Henry

1. Call to Order by Chairman David Hill
2. Approve June 2, 2021 Comprehensive Plan Committee minutes
3. Discuss Economics of Land Use and Land Use Fiscal Assessment Results
4. Adjourn

This meeting location is wheelchair-accessible. Parking for mobility impaired persons is available. Any request for sign interpretive services must be made forty-eight hours ahead of the meeting. To make arrangements, call the City Secretary at 469-309-4006 or (TDD) 1-800-RELAY TX

Notice of Potential Quorum
One or more members of the Waxahachie City Council and/or
Planning & Zoning Commission may be present at this meeting.

Comprehensive Plan Advisory Committee
June 2, 2021

A meeting of the City of Waxahachie Comprehensive Plan Committee (CPAC) was held in the City Council Chamber at City Hall, 401 S. Rogers, Waxahachie, Texas, on Wednesday, June 2, 2021 at 6:00 p.m.

Council Members Present: David Hill, Mayor, Council Member Place 1, Chairman
Mary Lou Shipley, Mayor Pro Tem
Chuck Beatty, Council Member
Melissa Olson, Council Member Place 3
Doug Barnes, Council Member Place 2

Planning & Zoning Members Present: Rick Keeler
Melissa Ballard
Betty Square Coleman
Bonney Ramsey
Erik Test

Planning & Zoning Members Absent: Jim Phillips
David Hudgins

Council Appointees Present: Tina Ensinia
Kathleen Bowen, Vice Chairman
Charles B. Beatty
Stacey Bailey
Bruce Zimmerman

Others Present: Michael Scott, City Manager
Albert Lawrence, Assistant City Manager
Tommy Ludwig, Assistant City Manager
Amber Villarreal, City Secretary

1. Call to Order by Chairman David Hill

Chairman David Hill called the meeting to order.

2. Approve April 21, 2021 Comprehensive Plan Committee minutes

Action:

Vice Chairman Kathleen Bowen moved to approve minutes of the Comprehensive Plan Committee meeting of April 21, 2021. Ms. Bonney Ramsey seconded, All Ayes.

3. Present summary of CPAC introduction survey and community assessment results

Mr. Kevin Shepherd, Verdunity, explained a Comprehensive Plan is a policy document used by elected officials, staff, community partners, developers, business owners, and citizens to guide decisions about future growth and development. He reviewed the resident survey noting there is a high satisfaction with the city as a place to live and raise children, quality of city services

provided, good park facilities, and desire to preserve and enhance downtown and neighborhoods. He explained the desired areas of improvement include: city as entertainment destination, traffic on TxDOT roads, quality/maintenance of city streets and sidewalks, transparency with the public, enforcement of city codes and ordinances, and lighting and safety downtown at night.

Mr. Shepherd also reviewed the results of the community assessment from the CPAC members and city staff focusing on the following:

- Citizen engagement
- Ability to keep talent at home
- Ability to attract new business/talent
- Quality of education
- Vibrancy downtown
- Ability to get people and wealth off the sidelines
- Ease of doing business
- Training and development of small business
- Objective measurement & tracking of outcomes
- Alignment of local government entities

He reviewed the following rankings from the assessment:

1. Provide quality services and infrastructure consistently over the long haul *70% ranked 1st*
2. Keep property taxes low *65% ranked 2nd*
3. Prioritize low density neighborhoods (larger lots, more spread out) and limit the amount of high density (more compact) development in the city *52% ranked 3rd*

Mr. Shepherd led the discussion on what informs decisions in the community, understanding tradeoffs of wants in the community, and priority outcomes.

4. Facilitate group discussion on the following topics:

- **What drives policy and budget decisions in the community, particularly those related to growth, development, services, and infrastructure?**
- **Strengths and opportunities**
- **Key issues and challenges to overcome**

Mr. Shepherd engaged members in a group discussion of the topics outlined in agenda item 4.

5. Next steps and scheduling of Community Kickoff Presentation

Mr. Shepherd explained the next steps will be a Community Kickoff Presentation, Work Shops, and community engagement. He asked members to create a shared vision and guiding principles and submit to staff.

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6. Adjourn

There being no further business, the meeting adjourned at 8:20 p.m.

Respectfully submitted,

Amber Villarreal

City Secretary