

## 2012 Editorial Calendar

### **January**

Data Privacy Day  
January 28, 2012

### **February**

Safer Internet Day  
February 7, 2012

Trend Micro launches Online Safety Video Contest

### **March**

Beatbullying's Big March Campaign  
*The first virtual, global march for children's right to be safe*  
March 1, 2012

Worldwide Cyberbullying Study (Microsoft)

"Bullies Move Beyond the Schoolyard: Preventing and Responding to Cyberbullying." Illinois Principals Association, Bloomington, IL  
(Cyberbullying Research Center Workshop)  
March 22, 2012

"Pause Before You Post: Combating Cyberbullying in Education." ASCD Annual Conference  
(Cyberbullying Research Center Presentation)  
March 25, 2012

### **April**

IT Security Awareness Day  
April 3, 2012

### **May**

National Cyber Safety Awareness Day  
May 17, 2012

### **June**

Internet Safety Month

Social Media Day  
June 30, 2012

**July**

NO BULL Red Carpet Awards Event in San Francisco

*For the winners of the Great American NO BULL Challenge: national campaign against cyberbullying where teens have the opportunity to write and direct videos on the perils of cyberbullying and compete in a national competition.*

July 21, 2012

**August**

Maryland Cyber Challenge & Conference

Date: TBD

**September**

National Internet Safety Day

September 23, 2012

**October**

National Cyber Security Awareness Month

Stop Cyberbullying Month

**November**

Computer Security Day

November 30, 2012

**December**

Year in Review:

*The successes and failures of 2012*

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