

PRISM CEMENT LIMITED

Regd Office : 305, Laxmi Nivas Apartments, Ameerpet, Hyderabad - 500 016
 Corp Office : 'Rahejas', Main Avenue, VP Road, Santacruz (W), Mumbai - 400 054

UNAUDITED STANDALONE FINANCIAL RESULTS
 For the quarter ended June 30, 2010

Rs. Lakhs

Particulars	Quarter ended		Audited year ended
	June 30, 2010	June 30, 2009	March 31, 2010
Sales	76856	72554	298887
Less : Excise Duty	4598	3444	15089
Net Sales	72258	69110	283798
Income from Joint Venture - Dividend	300	300	860
Other Income from operations	124	249	945
	<u>72682</u>	<u>69659</u>	<u>285603</u>
Expenditure			
Consumption of raw materials	17855	15140	60858
Purchase of traded goods	14572	11081	55660
Stores and spares consumed	1718	1766	8747
Power & fuel	8599	7521	30854
Employees cost	4025	3332	13488
Freight outward	6079	5227	24767
(Increase) / Decrease in stock in trade & work in progress	(1395)	(370)	(2792)
Depreciation	2235	2190	8985
Other expenditure	10011	9811	42893
Total Expenditure	<u>63699</u>	<u>55698</u>	<u>243460</u>
Profit from operations before other income, interest and exceptional items	8983	13961	42143
Other Income	68	89	285
Profit before interest, tax and exceptional items	9051	14050	42428
Interest (net of capitalisation of Rs.1110 lakhs)	1236	1253	4831
Profit before tax and exceptional items	7815	12797	37597
Exceptional items			
Profit/(Loss) on sale of assets/investments	302	115	(747)
Amalgamation expenses	-	-	(1025)
Profit before tax	8117	12912	35825
Tax expenses	(2527)	(3856)	(10720)
Net Profit after tax	<u>5590</u>	<u>9056</u>	<u>25105</u>
Paid-up Equity Share Capital (Rs 10/- per share)	50336	29825	50336
Reserves excluding revaluation reserves			66614
EPS - (Basic, diluted and not annualised) (Rs.)	1.14	1.84	5.11
Public Shareholding :			
Number of Shares	126,475,411	114,123,811	126,475,411
Percentage of shareholding	25.13	38.26	25.13
Promoters and promoter group shareholding			
a) Pledged / encumbered			
Number of shares	-	-	-
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-
Percentage of shares (as a % of the total share capital of the Company)	-	-	-
b) Non-encumbered			
Number of shares	376,881,169	184,126,189	376,881,169
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00
Percentage of shares (as a % of the total share capital of the Company)	74.87	61.74	74.87

Notes:

- Figures of the previous periods have been regrouped wherever necessary. The figures for the quarter ended June 30, 2009 include management certified results of H. & R. Johnson (India) Limited and RMC Readymix (India) Private Limited which have been amalgamated with the Company from the appointed date of April 1, 2009. There was no limited review required for their results of the quarter ended June 30, 2009 as both the companies were unlisted. The accounting effect of amalgamation was given in the quarter ended March 31, 2010. Pursuant to the amalgamation, the equity capital of the Company was increased in March, 2010. The EPS for all the periods has been computed on the enhanced equity capital, to make it comparable.
- The Cement expansion project at Satna (Unit-II) is expected to commence production by the quarter ended September 30, 2010.
- There were no complaints pending at the beginning of the quarter ended June 30, 2010. During the said quarter, the Company received 244 investor complaints, all of which have been redressed.
- The Statutory Auditors have carried out the limited review of the results for the quarter ended June 30, 2010.
- The above statement has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on July 27, 2010.

for and on behalf of the Board of Directors

Rajesh G. Kapadia
 RAJESH G. KAPADIA
 CHAIRMAN

Place: Mumbai
 Date : July 27, 2010

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SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED
 For the quarter ended June 30, 2010

Rs. Lakhs

Particulars	Standalone Unaudited	Standalone Unaudited	Standalone Audited
	Quarter ended June 2010	Quarter ended June 2009	Year ended March 2010
Segment Revenue			
a) Cement	23,344	27,977	102,062
b) TBK	28,902	24,854	115,540
c) RMC	20,654	16,828	68,001
Total	72,900	69,659	285,603
Less : Inter Segment Revenue	218	-	-
Gross Sales / Income from operations	72,682	69,659	285,603
Segment Results			
a) Cement	6,627	11,264	31,971
b) TBK	1,856	2,268	8,785
c) RMC	568	518	1,672
Total	9,051	14,050	42,428
Less : (i) Interest	1,236	1,253	4,831
(ii) Other Un-allocable expenditure net of unallocable Income	(302)	(115)	1,772
Total Profit Before Tax	8,117	12,912	35,825
Capital employed			
a) Cement	125,736	51,878	104,209
b) TBK	47,831	47,018	48,761
c) RMC	20,145	22,670	20,675
d) Unallocated	(71,171)	(11,680)	(56,695)
Total	122,541	109,886	116,950

Notes:

- The Company has identified primary segments based on the products and does not have any secondary segments. The primary segments identified are Cement, TBK (Tile Bath Kitchen) and RMC (Readymixed Concrete). Segment Revenue, segment expenses, segment assets and segment liabilities have been identified to segments on the basis of their relationship to the operating activities of the segment. Revenue, expenses, assets and liabilities, which relate to the Company as a whole and are not allocable to segments on reasonable basis have been included under "Unallocated revenue / expenses / assets / liabilities".
- Capital Employed of Cement includes Capital Expenditure of Rs. 81218 Lakhs (previous period Rs. 7588 Lakhs) incurred on ongoing expansion projects.

for and on behalf of the Board of Directors

Rajesh G. Kapadia
 RAJESH G. KAPADIA
 CHAIRMAN

Place: Mumbai
 Date : July 27, 2010