

PRISM CEMENT LIMITED

Regd. Office : 305, Laxmi Nivas Apartments, Ameerpet, Hyderabad - 500 016
Corp. Office : 'Rahejas', Main Avenue, V. P. Road, Santacruz (W), Mumbai - 400 054

STATEMENT OF STANDALONE UNAUDITED RESULTS
For the quarter ended June 30, 2013

Part I Particulars	Quarter ended			Year ended
	June 30, 2013	Mar. 31, 2013	June 30, 2012	Mar. 31, 2013
	Unaudited	Audited	Unaudited	Audited
Sales of products and services	1,230.51	1,479.37	1,223.45	5,123.07
Less : Excise Duty	99.40	108.61	88.54	381.00
Net Sales	1,131.11	1,370.76	1,134.91	4,742.67
Income from Joint Ventures/Subsidiaries - Dividend	-	0.04	-	0.04
Other Income from operations	2.86	12.17	2.29	25.76
Total Income from operations (net)	1,133.97	1,382.97	1,137.20	4,768.47
Expenses :				
Cost of materials consumed	298.86	321.60	316.57	1,213.67
Purchases of stock-in-trade	200.64	273.62	208.50	933.85
Stores and spares consumed	19.57	18.62	15.10	84.17
Power & fuel	209.12	231.26	128.33	745.28
Employee benefits expense	71.80	62.89	63.68	258.93
Freight outward	156.90	163.54	135.39	588.39
Changes in inventories of finished goods, work-in-progress and stock-in-trade	(50.94)	(1.13)	12.84	(23.83)
Depreciation and amortisation expense	42.79	42.10	37.71	159.80
Other expenses	190.48	198.90	160.10	708.04
Total Expenses	1,139.22	1,311.30	1,078.22	4,668.30
Profit/(Loss) from operations before Other income, Finance cost and Exceptional items	(5.25)	71.67	58.98	100.17
Other Income	1.74	2.02	0.58	5.53
Profit/(Loss) before Finance cost and Exceptional items	(3.51)	73.69	59.56	105.70
Finance cost	54.87	49.11	43.54	190.31
Profit/(Loss) before Exceptional items	(58.38)	24.58	16.02	(84.61)
Exceptional items :				
Profit/(Loss) on disposal of assets and Investments	-	-	-	1.82
Profit/(Loss) before Tax	(58.38)	24.58	16.02	(82.99)
Tax expenses	(10.51)	10.30	5.03	(23.51)
Net Profit/(Loss) after Tax	(47.87)	14.28	10.99	(59.48)
Paid-up Equity Share Capital (₹ 10/- per share)	503.36	503.36	503.36	503.36
Reserves excluding revaluation reserves				586.35
EPS - (Basic, diluted and not annualised) (₹)	-0.97	0.29	0.22	-1.21
Part II				
Select Information for the quarter ended June 30, 2013				
(A) Particulars of Shareholding				
Public Shareholding :				
Number of Shares	12,64,75,411	12,64,75,411	12,64,75,411	12,64,75,411
Percentage of shareholding	25.13	25.13	25.13	25.13
Promoters and promoter group shareholding :				
a) Pledged / encumbered :				
Number of shares	-	-	-	-
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-	-
Percentage of shares (as a % of the total share capital of the Company)	-	-	-	-
b) Non-encumbered :				
Number of shares	37,68,81,169	37,68,81,169	37,68,81,169	37,68,81,169
Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00
Percentage of shares (as a % of the total share capital of the Company)	74.87	74.87	74.87	74.87
(B) Investor Complaints				
Pending at the beginning of the Quarter	Nil			
Received during the Quarter	4			
Disposed off during the Quarter	4			
Remaining unresolved at the end of the Quarter	Nil			

Notes :

- The above statement has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on July 25, 2013. The Statutory Auditors have carried out the limited review of the results for the quarter ended June 30, 2013.
- Earning Per Share (EPS) has been computed without considering 1,23,51,600 equity shares of the Company held in a Trust for the benefit of the Company and dividend income received on the said shares.
- Figures of the previous periods have been regrouped wherever necessary.
- The Company has changed reporting figures to ₹ crores.

for and on behalf of the Board of Directors

Rajesh G. Kapadia
RAJESH G. KAPADIA
CHAIRMAN

Place: Mumbai
Date: July 25, 2013



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STANDALONE SEGMENTWISE REVENUE, RESULTS AND CAPITAL EMPLOYED For the quarter ended June 30, 2013

₹ Crores

Particulars	Quarter ended			Year ended
	June 30, 2013 Unaudited	Mar. 31, 2013 Audited	June 30, 2012 Unaudited	Mar. 31, 2013 Audited
Segment Revenue				
a) Cement	482.96	565.15	458.64	1,882.20
b) TBK	385.80	529.81	388.14	1,775.09
c) RMC	269.35	291.85	295.03	1,127.50
Total	<u>1,138.11</u>	<u>1,386.81</u>	<u>1,141.81</u>	<u>4,784.79</u>
Less : Inter Segment Revenue	4.14	3.84	4.61	16.32
Net Sales / Income from operations	<u>1,133.97</u>	<u>1,382.97</u>	<u>1,137.20</u>	<u>4,768.47</u>
Segment Results				
a) Cement	0.20	52.61	51.08	64.67
b) TBK	(5.97)	5.20	1.07	15.39
c) RMC	0.52	13.86	6.83	21.73
Total	<u>(5.25)</u>	<u>71.67</u>	<u>58.98</u>	<u>101.79</u>
Less : (i) Finance cost	54.87	49.11	43.54	190.31
(ii) Other Un-allocable expenditure net of un-allocable income	(1.74)	(2.02)	(0.56)	(5.53)
Total Profit / (Loss) Before Tax	<u>(58.38)</u>	<u>24.58</u>	<u>16.02</u>	<u>(62.99)</u>
Capital employed				
a) Cement	1,546.61	1,514.74	1,420.43	1,514.74
b) TBK	888.80	802.20	825.94	802.20
c) RMC	242.94	243.77	237.60	243.77
d) Unallocated	(1,636.50)	(1,471.00)	(1,323.80)	(1,471.00)
Total	<u>1,041.85</u>	<u>1,089.71</u>	<u>1,160.17</u>	<u>1,089.71</u>

Notes :

- 1 The Company has identified primary segments based on the products and does not have any secondary segments. The primary reportable segments identified are Cement, TBK (Tile, Bath & Kitchen) and RMC (Readymixed Concrete). Segment revenue, segment expenses, segment assets and segment liabilities have been identified to segments on the basis of their relationship to the operating activities of the segment. Revenue, expenses, assets and liabilities, which relate to the Company as a whole and are not allocable to segments on reasonable basis have been included under "Unallocated revenue / expenses / assets / liabilities".
- 2 Figures of the previous periods have been regrouped wherever necessary.

Place : Mumbai
Date : July 25, 2013



for and on behalf of the Board of Directors

Rajesh G. Kapadia
RAJESH G. KAPADIA
CHAIRMAN